

# VTSF

## VIRGINIA TOBACCO SETTLEMENT FOUNDATION

### Board of Trustees Meeting Minutes December 3, 2002

#### **Members present**

Del. George E. Broman, Jr., Ming S. Chiu, MD, Curtis Coleburn, Steven Danish PhD, Rebecca Darby, Jose F. Dimas, Rickie E. Fulcher, Lolly A. Gilmore, Sen. Emmett W. Hanger, Jr., Barbara Hughes, Patrick Hughes, Del. William Janis, Maria D. Kelly, MD, Robert S. Kelley, Ed.D, V.Carole Loughheed, James L. McDaniel, MD, Del. John M. O'Bannon, III, Kethandapatti G. Srinivas, MD, Sen. John Watkins and Percy Wootton, MD.

#### **Members not present**

Kevin M. Bolling, Robert Leek, Robert B. Stroube, MD

#### **Staff**

Rita Angelone, Lisa Brown, Terri-ann Brown, Eloise Burke, Donna Gassie, Henry Harper, III, Wilma Jordan, Marty Kilgore, Judy Link, Jenny Martin, Charlie McLaughlin, Jr., Danny Saggese, Peter Sengenberger and Marge White.

#### **Counsel**

Absent

#### **Called to order**

Chairman Dr. Steven Danish called the meeting to order at 1:30 p.m.

Dr. Danish began the meeting with the approval of the minutes.

#### **Minutes**

Motion to approve minutes: Percy Wootton, MD

Second: Curtis Coleburn

Vote: Unanimous in favor

#### **Chairman's Report**

Dr. Steven Danish welcomed the Nelson County School Kids and all others in attendance.

Dr. Steven Danish commented on the recent Executive Committee Meeting, which was held on October 23, 2002. The committee awarded the survey research lab at VCU the Youth Tobacco Survey contract and approved four new Regional Advisory Board recommendations for the Southwest Regional Advisory Board. Dr. Danish also reported that the Executive Committee would make decisions regarding pay raises for employees on an annual basis.

Dr. Danish requested volunteers to chair the Research and Program Committees and encouraged new members to join a committee. V. Carole Lougheed volunteered to Chair the Program Committee. Dr. Danish asked other interested members to contact staff regarding other committee assignments.

### **Director's Report**

Marge White reported that Marty Kilgore was at a meeting with the Governor who is discussing his Legislative Package for Health and Human Resources. On behalf of Marty Kilgore, she gave the following report:

Marge White began by welcoming the six appointed individuals to the VTSF Board of Trustees. Appointed were the following individuals: Dr. Ming S. Chiu, Jose F. Dimas, Lolly A. Gilmore, Dr. Maria D. Kelly, Dr. Robert S. Kelley, and Dr. Kethandapatti G. Srinivas. They each gave a brief introduction with their interest in serving on the board. A board orientation was provided to these individuals on November 14.

Marge White welcomed Danny Saggese as the new Marketing Coordinator.

The Governors Commission on Efficiency and Effectiveness, also known as the Wilder Commission, recommended that the Virginia Tobacco Settlement Foundation be merged with the Department of Health in a preliminary report. Following a series of meetings, the Wilder Commission, at the present time, has taken no further action. Staff will continue to monitor the meetings and reports of the Commission.

Financial Disclosure Statements are due to the Secretary of the Commonwealth's Office by January 15<sup>th</sup>.

The Governor will present the budget bill on December 20<sup>th</sup>. Staff will monitor legislation and will inform the board of legislation that may impact the VTSF.

### **Program Report**

Henry H. Harper, III, Grants Program Administrator for North Central/Northwest Regions, introduced the Nelson County grantee program and youth representatives. The youth presented information regarding their survey data and plans to complete their tobacco use prevention program throughout the rest of the school year.

### **Recess**

Dr. Steven Danish called a five-minute recess.  
The meeting reconvened at 2:15.

### **Budget Report**

Wilma Jordan reported on the Budget vs. Actual Expenditures for the period July through November. A detailed expenditure report was also included.

Motion to accept the Budget Report: James L. McDaniel, MD  
Second: Del. John M. O'Bannon, III  
Vote: Unanimous

### **Old Business**

None

### **Public Comment**

Keenan Caldwell of the American Cancer Society spoke on behalf of Virginians for a Healthy Future whose purpose is to promote raising the excise tax on cigarettes. He requested that the VTSF sign on to a resolution to reduce youth tobacco use and improve the health education and welfare of all Virginians.

## **Committee Reports**

### **Marketing Updates**

Danny Saggese reported that the awareness level of the "Y" Campaign is 58% among youth. This equates to approximately three out of five youth. Danny also displayed a picture of youth from the Rappahannock YMCA, a grantee program in the Fredericksburg area along with the Honorable John Chichester, all posed with the Mini.

Rob Austin from Work, Inc. reported in greater detail the 6-month data regarding the outcomes of the "Y" campaign. He noted that achieving a 58% awareness rate this quickly is a significant outcome. He has provided staff with a more detailed report of all the data, which will be made available to board members.

### **Research Updates**

Bill Knauss of UVA reported on the progress of the research project for which they are funded. Most notably, UVA has achieved bringing in additional collaborative partners to the project, including major health systems and the state Department of Health

Earl Dowdy of VCU reported that their project includes six phases, which are underway. The university is still identifying additional collaborative partners for portions of the project. He also noted that the evaluation portion of the project to assess the VTSP programs is moving forward successfully. It was suggested that VCU provide more detailed information on the progress of each phase and initial data on the twin study, if available. Mr. Dowdy offered to have board members visit VCU's facilities.

### **Enforcement Project Update**

Curtis Coleburn reported that the Department of Alcoholic Beverage Control's enforcement efforts continue with great success. In 2002, only 11% of retailers sold tobacco products to minors, down from 28% in 1998. He distributed a press release noting this accomplishment and VTSP's support of this effort.

### **Recess**

Dr. Danish called a 2-minute recess.

The meeting reconvened at 3:45 p.m.

### **Other Business**

Next meeting will be March 18, 2003, 1:30 p.m. at the VCU Siegel Center.

### **Adjournment**

Motion: Curtis Coleburn

Second: Del. John M. O'Bannon, III

Vote: Unanimous

The meeting was adjourned at 4:30 p.m.