



**Board of Trustees Meeting
Minutes
December 4, 2012**

Board Members present:

Edda Collins Coleman, Kevin R. Cooper, M.D., Stacey M. Ely, Delegate T. Scott Garrett, M.D., Don Gehring, Robert C. Gunther M.D., Corey Howell, Robert Leek, Christopher S. Nicholson, M.D., Delegate John M. O'Bannon, III, M.D. (left at 12:40 p.m.), Stephen Reardon and Davis C. Rennolds. Marissa Levine, M.D., Acting Chief Deputy for Public Health represented Maureen Dempsey, M.D., Acting State Health Commissioner as her designee.

Board Members not present:

Sanjeev K. Aggarwal, M.D., Sandy L. Chung, M.D., Curtis Coleburn, Senator Thomas A. Garrett, Jr., Jeffrey Logan Holland, Sarah T. Melton, PharmD, Senator Ralph S. Northam, M.D., and Claudia Tellez.

Staff:

Terri-ann Brown, Eloise Burke, Richard Foster, Donna Gassie, Heidi Hertz, Wilma Jordan, Marty Kilgore, Danny Saggese and Margaret White.

Counsel:

Carrie S. Nee, Office of the Attorney General

Guest:

Tom Byrd, Greater Richmond Fit4Kids
Rachel Harms, Greater Richmond Fit4Kids
Kathryn Johnson, Alternatives Inc.
Mary Johnson, Alternatives Inc.
Lee Taylor-Penn, Greater Richmond Fit4Kids
Stephanie Simms, Greater Richmond Fit4Kids
Mary Dunne Stewart, Greater Richmond Fit4Kids

Called to order:

Robert C. Gunther, M.D., Chairman, called the meeting to order at 12:20 p.m.

After introductions, Robert C. Gunther, M.D. welcomed everyone to the meeting.

Minutes:

Motion: to approve the minutes as presented: Delegate T. Scott Garrett.

Second: Delegate John M. O'Bannon, III, M.D.

Vote: Unanimous in favor.

Chairman's Report:

Dr. Robert Gunther reported that VFHY had a very successful Walk to School Day on Oct. 3, 2012. VFHY and Prevention Connections hosted 50 Walk to School Day celebrations at schools across Virginia, with more than 15,000 children participating. Delegate T. Scott Garrett attended a Walk to School Day event in his district as well. Virginia Secretary of Health and Human Resources Dr. Bill Hazel joined Marty Kilgore and staff at an event at Richmond's Linwood Holton Elementary School where more than 200 children walked to school.

The 2013 General Assembly session will start in January. Dr. Gunther encouraged VFHY Board of Trustee members to consider contacting their local state delegates and senators to ask them to support restoring VFHY's budget. VFHY is working with Secretary Hazel to return VFHY's budget to its original 10 percent share of Virginia's Master Settlement Agreement and Strategic Contribution Fund payments. This would restore approximately \$2.3million to VFHY's annual budget and provide funding for more localities to implement youth tobacco use and childhood obesity prevention initiatives. Some board members have committed to visiting the General Assembly in January to educate legislators about the funding issue and to request restoration of VFHY's funds. If you are interested in helping, please let Dr. Gunther know.

VFHY's fourth annual Virginia Healthy Youth Day event will be held on Thursday, Jan. 17, 2013. The main event will be held at the State Capitol at 10 a.m. Approximately 500 children from Richmond and Chesterfield public schools will be exercising on the lawn of the State Capitol that morning with help from mascots from local teams like the Richmond Flying Squirrels and the VCU Rams. All together we expect more than 5,600 children across Virginia will be celebrating Virginia Healthy Youth Day this year.

Executive Director's Report:

PROGRAMS:

Reports from grantees for the first quarter of the fiscal year were submitted. Tobacco-use prevention grantees are off to a good start with programs beginning around the state in schools and community organizations. Healthy Communities Action Teams are off to a strong start with coalition building and addressing environmental, systems and policy change to reduce childhood obesity in the Commonwealth.

The program department held its quarterly meeting in Staunton. The agenda included discussion about VFHY's new concept mapping statewide evaluation system, fundraising, grantee management, policy updates and the dissemination of information from three national conferences. Aashir Nasim and Alison Breland of VCU presented an update on the evaluation contract. Additional activities included brainstorming about how to most efficiently utilize the skills and resources of our volunteer Regional Advisory Boards while providing them with a meaningful and enriching experience with VFHY.

MARKETING:

The Virginia Foundation for Healthy Youth announced 24 recipients of its Y Street Mini-Grants for 2012-2013. These \$2,000 grants are awarded to local student organizations across Virginia for encouraging active youth to become a part of Y Street and its mission of enlightening their community to the benefits of leading healthy lifestyles. By the end of November, each recipient will have hosted Y Street Training for 30-50 youth and one adult coordinator. Last year's Y Street Mini-Grants produced 629 new Y Street members who successfully completed 999 projects and volunteered 2,913 hours (an increase of nearly 200% over 2010). Y Street – one of VFHY's multiple marketing strategies – is a statewide association of high school youth advocates, who are working to create positive cultural change through projects designed to educate community members about the detrimental effects of tobacco use and obesity. Since 2004, more than 5,000 teens from all across Virginia have attended a training offered by Y Street. In 2011, the Campaign for Tobacco-Free Kids (CTFK) named Y Street the winner of its Youth Advocates of the Year (YAYA) Group Award. To learn more, go to www.ystreet.org.

2012-2013 Y Street Mini-Grantee recipients:

Annandale High School Leadership Club (Annandale)

Blacksburg High School DECA (Blacksburg)

Clover Hill High School DECA (Midlothian)

Colonial Forge High School FCCLA (Stafford)

Eastern Montgomery High School FCCLA (Elliston)

Franklin County High School FCCLA (Rocky Mount)

Graham High School FBLA (Bluefield)

Hopewell High School FBLA (Hopewell)

James Madison High School FCCLA (Vienna)

James River High School DECA (Midlothian)

Kisura Mentoring (Richmond)

Mt Vernon High School DECA/FBLA (Alexandria)

North Stafford High School FCCLA (Stafford)

Oscar Smith High School DECA (Chesapeake)

Phoebus High School DECA (Hampton)

Poquoson High School DECA (Poquoson)

Powhatan High School FCCLA (Powhatan)

Stuart High School MAX (Falls Church)

Tabb High School DECA (Yorktown)

Tallwood High School FBLA (Virginia Beach)

Turner Ashby High School DECA (Bridgewater)

The Youth Movement (Norfolk)

William Fleming High School DECA (Roanoke)

Woodrow Wilson High School FCCLA (Portsmouth)

Nine chapters of [Y Street](#) joined thousands of groups across the nation holding an event on [Food Day](#), Oct. 24. Food Day is a nationwide day of action aimed at changing the way Americans think about food, with this year's focus being sugar-sweetened beverages. Y Street's goal was to increase knowledge about the amount of sugar contained in some of the most popular beverages. This was achieved by constructing a demonstration display and challenging participants with an interactive quiz. The following Y Street chapters hosted Food Day events: James Madison High School, Tabb High School, Franklin County High School, Mount Vernon High School, Colonial Forge High School, Blacksburg High School, Eastern Montgomery High School, James River High School and Woodrow Wilson High School.

Y Street was invited to present on Oct. 29 at the American Public Health Association's 140th Annual Meeting and Exposition in San Francisco. Representatives from VFHY and Y Street gave a presentation entitled *Building community awareness and engagement to support regulation of dissolvable tobacco products*. This included providing the findings from Y Street's Meltdown Campaign survey, which found that new dissolvable/smokeless tobacco products can easily be confused for candy, mints, and/or gum due to the products' packaging and flavoring, as well as how public participation in grassroots efforts can provide data for policy changes.

The Virginia Foundation for Healthy Youth's ydouthink multimedia marketing campaign was again honored at the eighth annual International Davey Awards, which honors the achievements of the "creative Davids" who derive their strength from big ideas rather than big budgets. VFHY won a Gold Davey in each of the three following categories: Commercials: Cause Marketing, Commercials: Public Service, and Online Film/Video: Public Service and Activism. VFHY also won a Davey in 2011 under the Not-For-Profit TV Campaign category, and in 2008 for ydouthink.com in the Websites – Health category.

CHILDHOOD OBESITY:

In partnership with the Office of the First Lady of Virginia, VFHY Executive Director Marty Kilgore, Obesity Prevention Coordinator Heidi Hertz and VFHY Intern Kate Bullard helped coordinate a fall garden planting at the Executive Mansion on Sept. 10. Twenty children from the Child Development Center at Wyndham assisted in planting vegetables and herbs. The Executive Mansion Chef, Darren Rounds attended the garden planting and shared with the youth how many of the vegetables and herbs would be used in cooking and meal preparation. Event sponsors

included the Office of the First Lady of Virginia, VFHY, Southern States and Robbins Family Farm.

On Sept. 13, 2012, VFHY hosted a screening of *The Weight of the Nation*, an HBO documentary focusing on the rising obesity problem in America at the Science Museum of Virginia as a part of National Childhood Obesity Awareness month. The screening focused on the “Children in Crisis” episode from *The Weight of the Nation* series. This event was co-sponsored by Health Diagnostic Laboratory Inc. in partnership with the Greater Richmond Childhood Obesity Prevention Coalition and the Science Museum of Virginia.

The Virginia Foundation for Healthy Youth and Prevention Connections sponsored 50 statewide Walk to School Day events across Virginia on Oct. 3, in cooperation with the Virginia Department of Transportation (VDOT). More than 15,000 children participated statewide. At Richmond’s Linwood Holton Elementary School, more than 200 children were joined for the walk by Virginia Secretary of Health and Human Resources Dr. Bill Hazel, VFHY Executive Director Marty Kilgore and PC Board Chair, Cathleen Grzesiek. Representatives from Bon Secours’ Movin’ Mania initiative also participated in the event.

The Virginia Foundation for Healthy Youth’s fourth annual Virginia Healthy Youth Day event will be observed on Jan. 17, 2013. Initial work has begun on the flagship celebration at the State Capitol as well as satellite celebrations at schools across Virginia. (In 2012, more than 5,500 children statewide participated in Virginia Healthy Youth Day activities.) A permit has been submitted to DGS to reserve the State Capitol Bell Tower grounds for the Richmond event. State Secretary of Health and Human Resources Dr. Bill Hazel is confirmed as one of the event speakers. Chesterfield County Public Schools will bring 250 children to the Richmond event; VFHY is also in discussions with Richmond Public Schools about participating. Other partners participating in the 2013 event so far include Kings Dominion, the Richmond Flying Squirrels and Virginia Commonwealth University, which are all lending mascots for the State Capitol celebration.

VFHY Executive Director Marty Kilgore and Obesity Prevention Coordinator Heidi Hertz met with Tricia Harper, owner of the Fresh and Healthy Vending Program, on Oct. 10. Since February, Fresh Healthy Vending has grown to 15 locations, including two schools. Fresh Healthy Vending has partnered with Health Diagnostic Laboratory Inc., the Richmond Ballet and the Children's Museum of Richmond and is interested in partnering with VFHY as well.

On Oct. 11, VFHY Executive Director Marty Kilgore and Obesity Prevention Coordinator Heidi Hertz met with Kristin Brittle with the Southeast United Dairy Industry Association (SUDIA). SUDIA has previously participated in VFHY’s Weight of the State childhood obesity prevention conference and is interested in discussing opportunities to use the Weight of the State Conference to launch SUDIA’s new, healthy breakfast campaign. During the meeting, creative ideas for the healthy breakfast launch were discussed, including sharing information and conducting demonstrations at the conference.

On Oct. 14-16, VFHY Executive Director Marty Kilgore, Regional Grants Administrator Jenny Martin and Obesity Prevention Coordinator Heidi Hertz attended and presented during the sixth

annual Southern Obesity Summit in Charlotte, N.C. Sessions from VFHY featured information on topics including: community collaboration through VFHY's Healthy Community Action Team childhood obesity prevention grants; leveraging partnerships through Walk to School Days; and engaging youth through VFHY's Y Street volunteer initiative for high school students. The goal of the Southern Obesity Summit is to help stakeholders strategize policy and program initiatives across 16 southern states and engage youth in strategies to prevent obesity.

On Oct. 18, 2012, VFHY Obesity Prevention Coordinator Heidi Hertz taught a "Rethink Your Drink" lesson to 50 local fifth-grade students in Chesterfield County. The lesson focused on reducing sugar sweetened beverages which have been identified as a factor in childhood obesity. Each student measured the number of teaspoons of sugar in common sugary drinks including: sweet tea, sports drinks, soda, and lemonade and then identified healthy alternatives such as water.

VFHY Obesity Prevention Coordinator Heidi Hertz participated in a local Food Day event held at the Pasture Restaurant on Oct. 24 as a member of the Virginia Food System Council. The event focused on the importance of sustainable agriculture, increasing access to healthy foods, and providing nutrition education around locally grown foods. Richmond Mayor, Dwight Jones, attended the event and supported Food Day through a mayoral proclamation.

SECRETARY OF HEALTH AND HUMAN RESOURCES:

On Sept. 21, VFHY Executive Director Marty Kilgore and Obesity Prevention Coordinator Heidi Hertz attended a meeting of the Interagency Task Force on Obesity and Nutrition. Topics discussed included initiatives of Virginia State Parks, an overview of the Virginia Department for the Blind and Vision Impaired's Business Enterprise Program and a status report on the Monroe Tower Cafeteria pilot program to improve nutrition options at the cafeteria. Others in attendance at the meeting included: Joe Hilbert, director of governmental and regulatory affairs, Virginia Department of Health; Christen Miller, acting director, Visitor Experience Program for Virginia State Parks, Virginia Department of Conservation and Recreation; Brendon Jewell, Director, Business Enterprise Program, Virginia Department for the Blind and Vision Impaired; and Paula Garrett, WIC Program Manager, VDH.

On Sept. 27, Virginia Secretary of Health and Human Resources Dr. Bill Hazel and Deputy Secretary Matt Cobb met with the Virginia Foundation for Healthy Youth's leadership team to conduct a status update on VFHY's Agency Work Plan. VFHY staff attending included Executive Director Marty Kilgore, Deputy Director Marge White, Director of Programs Donna Gassie, Director of Marketing Danny Saggese, Obesity Prevention Coordinator Heidi Hertz and Public Relations Coordinator Richard Foster.

As a result of the VFHY agency management team meeting with Secretary Hazel, representatives from VFHY and DMAS met on Nov. 19 to discuss collaboration opportunities around messaging targeting the Medicaid population. Meeting attendees from DMAS included Cindy Jones, Cheryl Roberts, Rebecca Mendoza, Steve Ford, Suzanne Gore and Tammy Driscoll. VFHY attendees included Marty Kilgore, Marge White, Donna Gassie, Danny Saggese and Heidi Hertz. During the meeting specific strategies to reach pregnant women with tobacco prevention and quit-line messages were discussed. As a result, plans for VFHY to work with DMAS and share messages

with DMAS Plan First enrollees are being developed. Through this partnership, Plan First enrollees, those otherwise uninsured receiving limited Medicaid services, will receive information about state QuitLine services.

SITE VISITS:

On Oct. 10, state Delegate Keith Hodges visited a VFHY-funded prevention program in his district at the Boys & Girls Clubs of the Virginia Peninsula Gloucester County Unit. Boys & Girls Clubs of the Virginia Peninsula conducts VFHY's Positive Action prevention classes during afterschool programs in Hampton, Newport News and the Middle Peninsula in 15 units reaching more than 470 young people annually.

On Oct. 16, state Delegate Mark Cole visited a VFHY-funded prevention program in his district at Walker Grant Middle School in Fredericksburg. The prevention program, run by Global Wellness Solutions, reaches more than 900 students each year in schools in King George and the City of Fredericksburg. Regional Grants Administrator Lisa Brown represented VFHY at the visit.

On Oct. 17, state Delegate T. Scott Garrett, a member of the VFHY Board of Trustees, visited a meeting of the Energize Bedford Community Action Coalition at the Bedford Community Health Foundation office in Bedford. Energize Bedford is a childhood obesity prevention coalition funded under VFHY's Healthy Communities Action Teams (HCAT) grant program. VFHY Executive Director Marty Kilgore and Childhood Obesity Prevention Coordinator Heidi Hertz also attended the meeting.

On Oct. 18, state Del. Jim Scott visited a VFHY-funded Al's Pals program administered by the Fairfax –Falls Church Community Services Board at INOVA Fairfax Hospital Child Care Center. VFHY North Regional Grants Administrator Lisa Brown attended the visit.

On Oct. 25, state Senator Bill Carrico visited a VFHY-funded youth prevention program at Rural Retreat Middle School. VFHY Southwest Regional Grants Administrator Jenny Martin attended the visit.

On Oct. 26, Virginia First Lady Maureen McDonnell, Ann Romney, wife of Republican presidential candidate Gov. Mitt Romney, and Cindy McCain, wife of U.S. Sen. John McCain, visited a VFHY-funded learning and therapy garden at Richmond's St. Joseph's Villa. VFHY Executive Director Marty Kilgore and Obesity Prevention Coordinator Heidi Hertz were present for the visit. The garden was funded through a VFHY Healthy Community Action Team (HCAT) childhood obesity prevention grant to Greater Richmond Fit4Kids. During the visit, a student at St. Joseph's Villa gave Mrs. Romney a tour of the garden, during which she helped plant and water some new vegetables. The garden features a variety of fall vegetables, lettuce and pear trees.

On Oct. 26, state Delegate Margaret Ransone visited LifeSkills prevention classes funded by VFHY at Northumberland Middle Schools. VFHY Public Affairs Coordinator Richard Foster also attended the visit.

On Oct. 29, state Senator Creigh Deeds visited a VFHY-funded Too Good for Drugs program for second graders at Waddell Elementary School in Lexington.

On Oct. 31, state Delegate Beverly Sherwood of Winchester visited a VFHY-funded childhood obesity prevention program at Warren County Middle School in Front Royal.

On Nov. 6, state Delegate Scott Surovell of Fairfax visited a VFHY-funded AI's Pals prevention program run by Fairfax-Falls Church Community Services Board at Hopkins House Preschool Academy in Alexandria.

On Nov. 8, state Delegate Margaret Ransone visited a Too Good for Drugs Program funded by VFHY at Richmond County Elementary.

On Nov. 13, state Delegate John Cox of Ashland visited a VFHY-funded AI's Pals prevention program for preschool Head Start students at Madison Elementary School in Caroline County.

On Nov. 19, state Delegate Tom Rust of Herndon visited a VFHY-funded Life Skills Training prevention class for children at Pembroke Apartments in Sterling, Va. VFHY Public Affairs Coordinator Richard Foster attended the visit.

On Nov. 29, state Delegate Jim Scott visited a VFHY-funded AI's Pals prevention class for preschoolers at INOVA's Child Care Center. VFHY Regional Grants Administrator Lisa Brown attended the visit.

VIRGINIA YOUTH SURVEY:

Virginia Foundation for Healthy Youth (VFHY) Executive Director Marty Kilgore, Deputy Director Marge White and Obesity Coordinator Heidi Hertz met with VDH staff members Dr. Dave Nair and Susan Tlusty to plan joint youth surveys for school year 2013-2014. The group discussed an initial schedule to contact DOE, finalize the survey instrument, draft a budget, request a sample of middle and high schools from CDC and a timeline to contact school divisions.

In a subsequent meeting with DOE staff member Caroline Fuller, the team collected and reviewed various surveys questions and compared them against CDC's core and supplemental questions list. Each agency will compile a wish list of questions to include in the combined survey and will review them at a future meeting. The survey team plans to meet semi-weekly for the next several months.

SPF-SIG/GOSAP:

Virginia Foundation for Healthy Youth Executive Director Marty Kilgore attended the Sept. 20 meetings of Virginia SPF-SIG (Strategic Prevention Framework-State Incentive Grant) State Advisory Council and the Governor's Office of Substance Abuse Prevention (GOSAP) Collaborative group. The Virginia SPF-SIG State Advisory Council discussed the community-level strategic plan approval process and sharing events and resources between advisory council organizations in order to benefit prevention in Virginia. The GOSAP meeting focused on recent prevention activities and fitting GOSAP into future initiatives by member organizations.

AUDITOR OF PUBLIC ACCOUNTS:

The FY12 audit is complete with the Auditor of Public Accounts. For the twelfth year in a row, VFHY has had no findings.

VDEM:

The Virginia Department of Emergency Management (VDEM) gave a perfect score to VFHY's 2012 Continuity of Operations Plan (COOP). The VDEM assessment report stated that "the Virginia Foundation for Healthy Youth Continuity Plan meets expectations in all sections. VFHY also complies with the requirements set forth by Executive Order #41 (2011). VFHY has identified a [Mission Essential Function] MEF that accurately reflects its mission and has documented the resources, personnel, and process requirements for its MEF and PBFs in well-developed and detailed BPAs." Suggested improvements for the 2013 COOP included considering specific hazards that may disrupt VFHY business, ranging from small, localized events (such as a building fire) to large-scale events such as acts of terrorism.

On Oct. 16-18 VFHY Public Affairs Coordinator Richard Foster and Business Manager Wilma Jordan attended the 20.5-hour Community Emergency Response Team (CERT) training held by the Virginia Department of Emergency Management and Chesterfield County at the Chesterfield County Public Safety Training Center. Topics taught included triage techniques, medical interventions, emergency response and search and rescue operations. This training was required under gubernatorial Executive Order 41; Foster and Jordan are VFHY's designated Emergency Coordination Officer (ECO) and alternate ECO.

MISCELLANEOUS:

On Oct. 11, VFHY Executive Director Marty Kilgore participated in a meeting of the Grand Rounds for Community Leaders at the Bon Secours Heart Institute in Richmond. Kilgore is a member of the 2012-13 class of Grand Rounds for Community Leaders, a Bon Secours-sponsored program that gives community leaders access to some of the leading minds in local and national health care. The program features four breakfast forums with presentations by health care experts. The Oct. 11 meeting focused on children's health and Bon Secours' Movin' Mania childhood obesity prevention initiative for Central Virginia. Virginia Secretary of Health and Human Resources Dr. Bill Hazel will be the featured speaker at the next meeting, which will be held on Dec. 7. He will discuss health care reform in Virginia. Other members of the Grand Rounds for Community Leaders 2012-13 class include: state Delegate Christopher Peace; Reginald Gordon, CEO of the Greater Richmond Chapter of the American Red Cross; Lynn Pharr, president and CEO of the United Way of Greater Richmond & Petersburg; and Craig Smith, president and CEO of Owens & Minor.

The core strategy group for tobacco prevention and reduction in the state met on Oct. 24. Representatives from the American Cancer Society, American Heart Association, American Lung Association, Virginia Department of Health, Campaign for Tobacco Free Kids and VFHY met to discuss ways to coordinate and regenerate interest in tobacco prevention and reduction among community organizations.

Budget Report:

VFHY Business Manager Wilma Jordan reported on the FY13 Actual Expenditures vs. Budget. She noted that the negative Over/Under Budget thru October 2012 is primarily due to the timing

of incoming invoices. Wilma Jordan added that the balance sheet shows the amount of funds currently in the bank. The Foundation does not foresee any cash flow problems at this point.

The next Master Settlement Agreement payment will be received April 2013.

There were no questions. It was noted that future questions should be directed to Wilma Jordan at wjordan@healthyouthva.org.

Public Comment:

None

Committee Reports:

Program Committee

VFHY Director of Programs Donna Gassie reported that the new grants started on July 1st. The new tobacco grants are three-year grants and the new HCAT grants are two-year grants. The program committee discussed the Walk to School Day event, Healthy Youth Day and the Weight of the State Childhood Obesity Prevention conference in April. They also discussed the new Statewide Evaluation.

Marketing Committee

Danny Saggese, Director of Marketing, congratulated Bob Leek as the new Chair of the VFHY Marketing Committee.

Danny Saggese also reported that VFHY has awarded 24 Y Street grantees for the 2013 fiscal year. Nineteen trainings have been completed so far, with more than 800 new youth becoming official members of Y Street.

Findings from Y Street's ActOut and CounterBalance campaigns will be released within the next couple of months. The ActOut findings will be presented to principals and school boards with the goal of raising awareness of the public's support for including physical education in Virginia elementary and middle schools. Danny Saggese added that Y Street will launch a new campaign next year that will target flavoring of other tobacco products (OTP).

Finally, the ydouthink Facebook page has over 12,000 likes, with 7,000 likes coming from the previous messaging campaign alone.

New Business:

None

Grantee Presentations:

Tobacco Use Prevention

Donna Gassie, Director of Programs, introduced Kathy Johnson, Executive Director of Alternatives Inc., who presented *Al's Pals: Kids Making Healthy Choices*. *Al's Pals* teaches children how to express feelings, how to use kind words, how to get along with each other, how to have self-control, stop and think, calm down, know what is a safe and healthy choice, etc. This program was developed intentionally for children ages three to eight years old. Local Senators and Delegates are invited to visit an Al's Pals classroom in their area. More information can be found at:

<http://www.altinc.org/>

Healthy Community Action Teams

VFHY Central Region Regional Grants Administrator Terri-ann Brown introduced Mary Dunne Stewart, Executive Director of Greater Richmond Fit4Kids, who presented the Greater Richmond Coalition for Healthy Children. The Coalition has conducted comprehensive needs assessments to determine community needs. The Coalition launched the following programs in September 2012: recess coaching, wellness integration, learning gardens and nutrition education. More information can be found at: <http://www.grfit4kids.org/>

Prevention Connections Report:

VFHY Deputy Director Marge White reported that Prevention Connections (PC) was established in 2003 as VFHY's nonprofit sister organization to acquire resources for activities that complement and expand the childhood obesity and tobacco-use prevention efforts of the foundation. Prevention Connections covers the entire life span, whereas VFHY is restricted to serving the under-18 population.

Marge White added that PC has finalized its strategic plan and identified priority activities. PC funded 50 Walk to School Day events statewide.

VFHY Director of Community Outreach and Development Henry Harper III has secured 500 lunches and water from Martin's super markets for VFHY's fourth annual Virginia Healthy Youth Day event at the State Capitol.

Marge White also reported that PC has applied for an FDA grant. The grant required a nonprofit government partnership. The request was for \$10 million over four years to be used to reinstate one-year tobacco-use prevention grants and other activities.

The PC board has approved hiring its first executive director.

VFHY Obesity Prevention Coordinator Heidi Hertz added that PC and VFHY will co-sponsor the Weight of the State Conference on April 11–12 at the Westin hotel in Richmond. The keynote speaker will be David Zinczenko, author of *Eat This, Not That!* Feel free to share your ideas with Heidi Hertz at hhertz@healthyyouthva.org.

Announcements

Next Board Meeting Dates:

May 21, 2013

Sept. 17, 2013

Dec. 3, 2013

Adjournment:

Motion: to adjourn: Bob Leek

Second: Davis C. Rennolds

Vote: Unanimous in favor.

Meeting adjourned at 1:20 p.m.

VIRGINIA FOUNDATION FOR HEALTHY YOUTH
STATEMENT OF NET ASSETS AND GOVERNMENTAL FUNDS
BALANCE SHEET
As of October 31, 2012

	Governmental Funds
	Special Revenue
ASSETS:	
Cash and cash equivalents held by the Treasurer of Virginia	\$ 6,049,374
Investments Held by the Treasurer	\$ -
Lease Deposits	\$ 6,366
Prepaid Expenses	\$ 42,598
Capital Assets, net of accumulated depreciation:	
Operating equipment	
TOTAL ASSETS	<u>\$ 6,098,337</u>
LIABILITIES:	
Obligations Under Security Lend	\$ -
Compensated absences	\$ 89,408
Account payables	\$ 203,409
Total Liabilities	<u>\$ 292,816</u>
NET ASSETS:	
Investment in Capital Assets, net of related debt	\$ -
Unrestricted	\$ 5,805,521
Total net assets	<u>\$ 5,805,521</u>

	Actual Expenses July - October 2012	Budget July - October 2012	\$ Over/Under Budget thru October 2012	FY2013 Total Budget
Ordinary Income/Expense				
Income				
Interest on Securities	0	0	0	0
Conf & Training Registration/Misc.	3,300	0	3,300	0
Grants	0	0	0	0
Virginia Tobacco Settlement Fund	0	0	0	10,221,777
Total Income	3,300	0	3,300	10,221,777
Expense				
Administration	274,813	333,333	-58,520	1,000,000
General/Inter Agency Expenses	16,546	16,250	296	140,000
Marketing	1,053,700	971,667	82,034	2,915,000
Program Expense	743,897	1,085,333	-341,436	3,256,000
Research	349,022	250,000	99,022	750,000
Obesity	121,926	333,333	-211,408	1,000,000
Surveillance and Evaluation		116,667	-116,667	350,000
Endowment	0	0	0	0
Total Expense	2,559,904	3,106,583	-546,679	9,411,000