



**Board of Trustees Meeting
Minutes
September 14, 2010**

Board Members present:

Delegate John O'Bannon, III, M.D., Curtis Coleburn (arrived at 12:35), Edda Collins Coleman, Kevin R. Cooper, M.D., Don Gehring, Robert C. Gunther, M.D., Senator Emmett W. Hanger, Jr., Stacey A. Hinderliter, M.D., F.A.A.P., Corey Howell, Patrick J. Hughes, Sr., John O. James, Jr., Patti Kiger, M.Ed., Michael C. Kontos, M.D., Robert Leek, Sarah T. Melton, PharmD, BCPP, CGP, Senator Ralph S. Northam, M.D., Stephen Reardon, Karen Remley, M.D., Rosa I. Villoch-Santiago and Claudia Tellez.

Board Members not present:

Sanjeev K. Aggarwal, M.D., Jeffrey Logan Holland, Delegate William R. Janis.

Staff:

Lisa Brown, Eloise Burke, Richard Foster, Donna Gassie, Henry Harper, III, Wilma Jordan, Marty Kilgore, Danny Saggese and Margaret White.

Counsel:

Carrie S. Nee, Office of the Attorney General

Called to order:

Delegate John O'Bannon, III, M.D. called the meeting to order at 12:12 p.m.

After introductions were made, Delegate John O'Bannon, III, M.D. welcomed four new board members: Robert C. Gunther, M.D., Robert Leek, Sarah T. Melton, PharmD, BCPP, CGP and Stephen Reardon.

He also noted two board members were re-appointed: Don Gehring and John (Jay) O. James, Jr.

Election of Chair/Vice Chair:

Delegate John O'Bannon, III, M.D. reported for Curtis Coleburn, Chair of the Personnel/Policy/Bylaws Committee. Delegate O'Bannon asked Margaret White to present the nominations as received from Curtis Coleburn.

Margaret White presented two nominations for Chair: Patrick Hughes, Sr. and Senator Ralph Northam, M.D. Senator Ralph Northam, M.D. respectfully declined. Patrick Hughes, Sr. accepted the nomination.

Margaret White reported there were two nominations for Vice Chair: Patti Kiger, M.Ed., and Delegate John O'Bannon, III, M.D. Delegate John O'Bannon, III, M.D. respectfully declined.

Delegate John O'Bannon, III, M.D. asked if there were nominations from the floor and there were none.

Delegate John O'Bannon, III, M.D. called for a vote to affirm the election of Patrick Hughes, Sr. as Chair and Patti Kiger, M.Ed. as Vice Chair.

Vote: Unanimous in favor.

John (Jay) James thanked Delegate John O'Bannon, III, M.D. and Edda Collins Coleman for their service as Chair and Vice Chair.

Patrick Hughes asked for nominations for the vacancy on the Executive Committee to replace Rickie Fulcher. There was one nomination: Edda Collins Coleman.

Motion: to close nominations for the vacancy on the Executive Committee: Delegate John O'Bannon, III, M.D.

Second: Kevin R. Cooper, M.D.

Vote: Unanimous in favor.

Patrick Hughes called for a vote to affirm the election of Edda Collins Coleman to serve on the Executive Committee.

Vote: Unanimous in favor.

Minutes:

Motion: to approve the minutes as presented: Kevin R. Cooper, M.D.

Second: Edda Collins Coleman

Vote: Unanimous in favor.

Executive Director's Report:

PROGRAMS:

Orientation meetings for the new grantees awarded at the May Board of Trustees Meeting took place in Gordonsville on June 3 and Blacksburg on June 4. Grantees received their Grants

Management Notebooks and training pertaining to submission of quarterly reports, monthly reimbursement requests, evaluation and overall management protocol for their grants funded under RFP #852P012.

The following trainings have taken place:

April

Measuring Youth Program Outcomes

Apr 8, 2010 – Richmond

Assessing Student Learning

Apr 14, 2010 – Richmond

Fidelity Based Adaptation in Prevention Programs

Apr 15, 2010 – Richmond

Facilitation Skills

Apr 27, 14, 2010 – Hampton

Identifying the Potential of Youth

Apr 29, 2010 – Roanoke

May

Effective Communication

May 6, 2010 – Richmond

Youth and Technology Part I

May 25, 2010 – Richmond

Everything You Wanted to Know About Teen Cultures

May 26, 2010 – Roanoke

Playing With Family Education

May 27, 2010 – Roanoke

Children in America

May 28, 2010 – Roanoke

June

Building A Child's Esteem and Self Efficacy

June 9, 2010 – Alexandria

Playing With Family Education

June 10, 2010 – Richmond

July

Everything You Wanted to Know About Teen Cultures

July 15 – Alexandria

August

Youth Helping Youth

August 3, 2010 – Roanoke

Proposal Writing 101

August 5, 2010 – Charlottesville

Effective Tobacco Use Prevention & Cessation Strategies for Youth & Young Adults

August 12, 2010 – Richmond

Advanced Cultural Competency

August 18, 2010 – Suffolk

Youth & Technology Part II

August 24, 2010 – Charlottesville

MARKETING:

VFHY received the topline results of the 17th wave of our bi-annual field study conducted by Market Decisions. This study is responsible for measuring the awareness and effectiveness of the main media component of VFHY's youth tobacco-use prevention marketing campaign among the youth of Virginia. After 8 years, the awareness level of VFHY's *ydouthink* campaign remains high at 64% among the target audience: kids in Virginia ages 10-17. The campaign's awareness has now been consistently strong (between 64% and 79%) for 78 consecutive months. Additional key findings from the study include:

- More than 4 in 5 youth who are aware of the *ydouthink* campaign like it (80%).
- Almost all youths think the *ydouthink* campaign is "meaningful" (95%), "believable" (95%), and "easy to understand" (95%).

More than 100 high school students from Tidewater and Richmond competed in the foot-pumping finale of Step Royale, The Ultimate Step-Dancing Competition, at the Attucks Theatre in Norfolk on June 26. Eight teams of step dancers competed in the finale, which was part of the Step Royale pilot program by the Virginia Foundation for Healthy Youth (VFHY) to encourage physical activity and reduce and prevent obesity among at-risk African-American teens in the Hampton Roads region. Step Royale also encourages good nutrition and a healthy diet. The winning team in the June 26 Step Royale Finale was declared the 2010 Step Royale Champions, and will have their team photo on two billboards in the Hampton Roads area. A sold-out crowd of more than 550 spectators attended the event.

The Y Street Leadership Team (YSLT) gathered in July for its second annual meeting in an effort to increase youth participation in the development of the Y Street work plan. YSLT consists of the top 16 Y Street members from across the state. Y Street has grown impressively during the past two years, evident in the high rate of youth participation in addition to the

numbers of completed projects and volunteer hours. The YSLT meeting will be designed to motivate, develop and empower outstanding Y St-ers, and to provide a structure where youth input can be efficiently incorporated into Y Street movement activities throughout the fiscal year. Profiles of YSLT members can be seen here: <http://ystreet.org/yslt-members2010.php>

On July 22, Virginia Foundation for Healthy Youth (VFHY) Executive Director Marty Kilgore, Director of Marketing Danny Saggese, Public Affairs Coordinator Richard Foster and Y Street Leadership Team (YSLT) members met with Attorney General Ken Cuccinelli, Chief Deputy Chuck James and Assistant Attorney General Susan Curwood to discuss Y Street's Meltdown Campaign, which focuses on the new smokeless/dissolvable tobacco products with packaging and flavors resembling candy, mints and gum. Y Street is a teen-led volunteer movement against youth tobacco use organized by the Virginia Foundation for Healthy Youth. With 4,000 members across Virginia, Y Street is believed to be the largest such volunteer teen group in the nation, and the teen volunteers on the Y Street Leadership Team provide the lead voice and direction for Y Street initiatives. Y Street youth members presented information to General Cuccinelli about the background of their Meltdown Campaign, including the Meltdown Survey and its findings and their recommendations for how Virginia can protect young people from these new products. For more information on Y Street's Meltdown Campaign, please visit MeltdownVA.com.

WEIGHT OF THE STATE:

The first annual **Weight of the State childhood obesity prevention conference** (organized by the Virginia Foundation for Healthy Youth and Prevention Connections) was a tremendous success. **Virginia First Lady Maureen McDonnell**, the conference's honorary chair, opened the May 18 event speaking to a sell-out crowd of more than 275 attendees at the Westin Richmond hotel. Following Mrs. McDonnell's speech, Virginia Health Commissioner Dr. Karen Remley delivered the results of a new statewide survey of childhood obesity commissioned by VFHY. The Richmond Times-Dispatch, the Virginian Pilot, Virginia Public Radio and WCVE 88.9 FM all covered the conference and produced stories about the survey results. (RT-D articles: <http://tinyurl.com/26qa96d> and <http://tinyurl.com/23nm55c>) (Virginian-Pilot article: <http://tinyurl.com/2es7k8p>)

Conference sponsors included: Anthem, Bon Secours, the Virginia Department of Education, the Virginia Department of Health and the Virginia Community Healthcare Association. (All exhibit space at the conference was also sold out.)

Conference attendees represented a variety of state and local interests, including representatives from health care providers and insurers, Virginia public school systems, private schools, state and local public health departments, local government officials, parks and recreations departments, community services boards, local coalitions and nonprofit organizations serving young people.

Conference presenters covered topics ranging from prevention approaches being used by other states and localities to issues such as school nutrition programs, physical fitness initiatives, pediatric health care approaches and social marketing techniques.

Notable speakers included Deputy U.S. Surgeon General Dr. Mary Beth Bigley and Dr. Anjali Jain, a nationally recognized childhood obesity researcher and assistant professor at George Washington University in Washington, D.C. A pre-conference workshop held on May 17 attracted a crowd of more than 150 conference attendees and featured a healthy cooking demonstration by Chef Christine Wansleben of Mise En Place cooking school in Richmond and

a presentation by Mark Lilly, owner and operator of the Farm to Family produce bus, which brings organic fruits and vegetables to people in inner-city Richmond who don't have easy access to healthy foods.

CHILDHOOD OBESITY:

Executive Director Marty Kilgore and Assistant Secretary of Agriculture Matt Conrad visited Silver Diner Restaurants' Innsbrook location on Tuesday June 22 to spotlight innovative new programs from Silver Diner that promote fresh, Virginia-grown products and target obesity prevention on behalf of Virginia First Lady Maureen McDonnell. (Mrs. McDonnell was unable to attend due to the passing of her father). Silver Diner is offering healthy new menu options and contributing to improving nutrition standards in local schools. VDH Obesity Prevention Dietician Heidi Hertz, DOE Catherine Digilio-Grimes, Virginia Food Council Chris Carpenter, Henrico County Schools Director of Nutrition Tim Mertz, and VFHY Public Affairs Coordinator Richard Foster attended the event and Foster assisted Silver Diner with media and logistics work. VFHY received 48 proposals for RFP #852P013, which will create Healthy Community Action Teams (HCAT) to prevent and reduce childhood obesity on the local level, using CDC-approved best practices. The grants are not to exceed \$60,000 apiece and a total of \$1.2 million is available for the grants, which will run from Oct. 1, 2010, to June 30, 2012. Grant awards will fund groups and coalitions throughout the state to implement nutritional and physical activity strategies to effect policy and environmental change resulting in preventing and reducing childhood obesity in the commonwealth. The RFP opened on July 16 and closed on Aug. 23. The proposals were reviewed on Aug. 31 at the Hilton Garden Inn in downtown Richmond, and recommendations for funding will be presented to the VFHY Board of Trustees at its Sept. 14 meeting.

Deputy Director Marge White met with CHIP of Virginia, VCU Department of Psychology, Faces of Hope and VDH to discuss a grant opportunity. The group discussed requesting funding from the National Institutes of Health to address childhood obesity through a home-visiting structure. CHIP proposed using their existing process to introduce nutritional improvements and active play during home visits and to refer families to Faces of Hope for a more in-depth intervention. The group will meet again in the near future after assessing available programs and geographic areas in which a pilot study could occur. The grant proposal may be submitted in October or February.

A meeting with the Virginia Interfaith Center for Public Policy was held on Friday, Aug. 13, at the VFHY office to discuss opportunities to collaborate on the issue of childhood obesity.

AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) GRANT:

VFHY staff members have been working closely with VDH staff to implement components of the ARRA Communities Putting Prevention to Work (CPPW) grant, a Federal stimulus grant. A portion of the grant funding has been contracted to VFHY to implement a marketing campaign to promote the state cessation quitline (1-800-QUITNOW). The quitline services are being expanded to include youth. Prevention Connections also received a contract with VDH for physical activity, nutrition and tobacco control activities. Staff participates in monthly progress and technical assistance calls with VDH and CDC.

SECRETARY OF HEALTH AND HUMAN RESOURCES:

Secretary of Health and Human Resources Bill Hazel and Deputies Matt Cobb and Keith Hare hosted a Health Summit in Norfolk on May 24 & Virginia Beach on May 25 to learn more about the agencies in HHR. A long-time grantee, Steve Kast, Executive Director of the Boys & Girls Clubs of the Virginia Peninsula presented on behalf of VFHY. Also in attendance was Grants Program Administrator Judy Link.

On July 12, Jenny Martin, Grants Program Administrator, attended a strategic priorities meeting at University of Virginia College at Wise. Secretary Hazel held a Health Summit in Wise on April 26, at which time he requested that the group present develop a concise list of priority areas and specific strategies to address the health disparities in this region. Other local representatives of the Virginia Departments of Health, Social Services, and Rehabilitative Services were present as well as MEOC Children's Services, Junction Center for Independent Living and Planning District One Community Services Board/Frontier Health. The group developed a list of innovative strategies to address chronic disease prevention, substance abuse and children's health/welfare in Southwest Virginia. The list will be forwarded to Secretary Hazel by the meeting facilitator, Marcia Quesenberry of the Healthy Appalachia Institute.

Deputy Director Margaret White attended the HHR Interagency Task Force on Obesity on Aug. 3. All attendees provided background information on activities currently taking place that impact obesity. The taskforce will be expanded to various other stakeholders within state government, community organizations, schools, etc.

LEGISLATIVE SITE VISITS AND OUTREACH:

VFHY Public Affairs Coordinator Richard Foster and Director of Marketing Danny Saggese met with U.S. Rep. Tom Perriello at his Washington, D.C., office on June 16 to discuss federal funding opportunities for VFHY's childhood obesity prevention initiatives. Congressman Perriello represents Virginia's 5th District, which includes Charlottesville, Danville and Martinsville. He expressed interest in VFHY's upcoming Safe Routes to School RFP and was interested in attending events in his district that would highlight this program.

VFHY Executive Director Marty Kilgore, Deputy Director Marge White and Director of Marketing Danny Saggese met with state Del. Kirk Cox, vice chair of the House Appropriations committee, on July 20. Kilgore, White and Saggese gave Del. Cox an overview of VFHY's mission and accomplishments and discussed the impact of recent budget cuts on youth and community organizations, local governments and public school systems across the Commonwealth.

VFHY Executive Director Marty Kilgore met with Del. Will Morefield on Aug. 18 and with Del. Charles Poindexter on Aug. 19 to share information with the legislators about VFHY's mission and about VFHY programs in their districts. Public Affairs Coordinator Richard Foster participated in both meetings and Regional Grants Administrator Jenny Martin also met with Del. Morefield.

VFHY Executive Director Marty Kilgore and Public Affairs Coordinator Richard Foster met with state Del. John Cox of Ashland to discuss VFHY's mission and initiatives.

VFHY Public Affairs Coordinator Richard Foster met with state Del. Dolores McQuinn of Richmond to discuss VFHY's mission and initiatives.

STAFF ORGANIZATION AND STRATEGIC PLANNING:

The VFHY management team met on June 15. Topics of discussion included childhood obesity prevention initiatives, the upcoming childhood obesity RFP for Healthy Community Action Teams, office organization and staff duties, etc.

The Virginia Foundation for Healthy Youth (VFHY) held a strategic planning session on June 24 to develop a dashboard of key performance measurements. The session was facilitated by Virginia Commonwealth University's Performance Management Group, which is assisting VFHY with creating the dashboard infrastructure.

YOUTH SURVEYS:

VFHY Deputy Director met via teleconference with CDC and VDH regarding the administration of youth surveys in 2011. The discussion centered around various methods in which to collaborate on and administer multiple surveys at the same time to reduce the burden on schools. VFHY and VDH held a follow-up meeting on Aug. 26 to further discuss coordination of surveys.

MEDIA:

On May 18, VFHY held its first annual **Weight of the State childhood obesity prevention conference**, chaired by Virginia First Lady Maureen McDonnell. At the event, Virginia Health Commissioner Dr. Karen Remley released the results of VFHY's first Virginia Childhood Obesity Survey. Both the conference and the survey attracted widespread coverage from a variety of media outlets, including:

- [The Richmond Times-Dispatch](#)
- [The Virginian-Pilot](#) (The Pilot also ran an editorial praising the survey: <http://hamptonroads.com/2010/05/expanding-risk-young-virginians?cid=srch>)
- [WTVR News 6](#) in Richmond
- [Virginia Public Radio](#) (included WVTF in Charlottesville and Southwest Virginia and WHRV in Hampton Roads and Williamsburg. Two segments: [Childhood obesity conference](#) and [childhood obesity survey](#).)
- [WCVE 88.9 FM](#) in Richmond
- [WTOP 103.5 FM](#) in Washington, D.C.
- [WINA 1070 AM](#) in Charlottesville

Y Street Members Christine and Judy Hou, sisters from Midlothian, Va., who attend the Maggie Walker Governor's School, were profiled by the [Chesterfield Observer](#) and [WTVR News 6](#) in Richmond.

An [article in the Richmond Times-Dispatch](#) about Y Street's MeltDown survey resulted in the FDA asking VFHY to submit the MeltDown survey findings as evidence for an upcoming hearing examining whether new dissolvable tobacco products resembling candy and mints should be banned.

The [Virginian-Pilot covered the June 26 finale of VFHY's Step Royale pilot program](#), which aims to reduce childhood obesity by increasing physical activity among inner-city youth in Norfolk and Tidewater through organized step-dancing competitions.

Budget Report:

Wilma Jordan presented the FY10 Year-End Financial Report and the FY11 Year-to-Date Financial Report. The board reviewed the FY10 Year-End Financial Report and the FY11 Year-to-Date Financial Reports which included Notes to Financial Statements as of June 30, 2010.

Wilma Jordan also presented the statement of net assets and governmental funds balance sheet as of August 31, 2010 showing cash and cash equivalents held by the Treasurer of Virginia.

There were no questions. It was noted that future questions should be directed to Wilma Jordan at wjordan@healthyyouthva.org

Old Business:

None

New Business:

Virginia Health Commissioner Dr. Karen Remley reported that health officials from Region Three Health and Human Services (HHS) met to discuss possible funding changes. The CDC is discussing obesity as a chronic disease but is not providing funding for obesity at the same levels as heart disease, stroke or other types of diseases. The common themes of the meeting were obesity and more innovative ways to fund task forces to enable state health departments to work collaboratively. The First Ladies' commitment to obesity reduction on both the federal and state level may bring about funding changes as well.

Public Comment:

None

Committee Reports/Business:

Healthy Community Action Team Grants

Donna Gassie reported that the Healthy Community Action Team Grants are the first VFHY grants solely dedicated to obesity prevention for children in Virginia. Existing coalitions and new coalitions were eligible to apply. A total of \$1.2 million for a 17-month period was available through the RFP. Forty-eight proposals were reviewed by a panel made up of Regional Advisory Board members. The Program Committee reviewed the list of proposals and made funding recommendations to the VFHY Board of Trustees.

Motion: to approve funding for twenty-two proposals submitted under RFP#852P013, Healthy Community Action Teams, as recommended by the Statewide Review Panel and Program Committee for October 1, 2010 through June 30, 2012, with total funding not to exceed \$1.2 million: Edda Collins Coleman.

Second: Robert C. Gunther, M.D.

Vote: Unanimous in favor.

Dr. Patti Kiger and Dr. Karen Remley abstained from voting on the Healthy Community Action Team grants due to conflicts of interest.

Marketing Committee

Marketing Presentation:

Danny Saggese, Director of Marketing, reported on the Meltdown Campaign and two new SNUS products.

The objectives of the Meltdown campaign are:

- Raise awareness about the new products and their marketing tactics.
- Get magazines with high Youth readership to stop advertising the new products.
- Collect data from people to show these products are clearly marketed to youth.

Research Committee

Dr. Kevin R. Cooper reported the findings of the 2009 Virginia Youth Tobacco Survey:

- More than 3,250 students ages 12 to 18 were surveyed in public middle schools and high schools.
- Current smoking among Virginia high school students increased from 15.7% in 2007 to 19.7% in 2009.
- Nationally, smoking among high school students stayed statistically flat, moving from 20% in 2007 to 19.5% in 2009.
- Smoking among high school students in Virginia decreased by 31.1% from 2001 to 2009. It decreased 31.6% nationally.
- Smoking among middle school students decreased from 4.6% in 2007 to 3.6% in 2009, remaining statistically flat, but still very low.
- Smoking among middle school students in Virginia decreased by 65% over the last decade, from 10.6% in 2001 to 3.6% in 2009.
- Sharp increases in middle school smokers attempting to quit in Virginia.
- There has been a big increase in Hispanic students smokers attempting to quit: 52% in 2007 to 71% in 2009.
- African-American smokers attempting to quit stayed flat: 65% to 63%.
- White students trying to quit smoking dropped from 58% to 52%.
- Smoking remains the No. 1 cause of preventable deaths in U.S.
- About 3,500 kids try smoking for the first time each day in U.S.
- About 1,000 kids nationwide become new smokers every day.
- In Virginia, 8,100 kids become new daily smokers every year.
- Kids in Virginia buy and/or smoke 15.6 million packs of cigarettes per year.

The CDC cites cuts to prevention funding – 21% nationwide since 2008 as the reason why smoking rates are not decreasing, tobacco companies are still pouring billions into marketing and studies say adult smoking increases as economy worsens and adults influence children. Also, exposure to anti-tobacco messaging in schools dropped from 74% to 39% between 2007 and 2009.

In response to a question about how the anti-tobacco messaging question was framed, Margaret White said the questions asked were specifically about the school and parents' messages received on tobacco prevention. The survey asked if they "were taught about the dangers of

tobacco use in classes during the school year” and if they “had discussed the dangers of tobacco use with one of their parents or guardians during the past year.”

Marty Kilgore reported as part of the re-organization, Lisa Brown, Regional Grants Administrator, will be overseeing the Research Committee.

Prevention Connections:

Danny Saggese, Prevention Connections Chairman reported that PC was created in 2003 to provide the Foundation with another vehicle for receiving funds to further the mission of the Foundation.

Current PC contracts:

ARRA/ CPPW funding: \$493,870 (through Feb 2012)

- SRTS mini-grants – 75 for Title I elementary and middle schools
- Vending mini-grants – 75 for Title I middle and high schools
- “Train-the-trainer” program for staff from VDH, DOE, VFHY
- Young adult counter-marketing initiative

Partnership for Prevention: \$27,764 (through Mar 2011)

- Summit to develop a strategic plan for tobacco cessation for youth and adults

VDH – TUCP: \$11,750 (through Mar 2011)

- Assisting college athletic facilities with adopting smoke-free policies
- Promoting cessation/state Quitline to young adults

Safe Routes to School National Partnership: \$30,000 (through Dec 2010)

- Coordinate the Virginia SRTS Network to promote walking and biking to school

SAMHSA: \$25,000 (through Sept 2011)

- Funding for our youth and young adult conference

The Virginia Partnership for Tobacco Cessation Strategic Summit will be held September 21, 2010 at the Wyndham Virginia Crossings Conference Center in Glen Allen, VA.

The Tobacco Use 2011 conference will be hosted by Prevention Connections and Virginia Foundation for Healthy Youth. The conference will be held April 5 & 6 at Marriott, City Center, Newport News, VA.

Danny Saggese introduced Ashley Johnson, Safe Routes to School Program Manager and Shivi Kamalanathan, Vending Program Manager, new members of the Prevention Connections team.

Henry Harper, Director of Community Outreach and Development reported he conducted a needs assessment and an asset audit with all program staff, leadership staff and two board members.

Steps of Development Plan Creation

- **Case Statement:**
Case statement will include vision, mission, history, assets (accomplishments), organizational goals, organizational objectives, future directions, programs and services, outcomes, organizational structure and resource needs.
- **Identifying Funding Partners:**
Institutional funders – Foundations, Corporations, Public Charities, Government, Religious and Associations.
Individual Funders
Special Events (conferences and fund raisers).
- **Set Fundraising Goals:**
We will establish a need or needs for a Campaign, Identify potential Institutional and individual funders, determine expected gift levels, and categorize how much we feel we can realistically raise in each category.
The sum of these realistic categories will be compared to our organizations revenue needs minus any given or previously committed support, and based on this result; we will have a fundraising goal.
- **Design the Campaign; create strategies and timetables with assignments of responsibilities for me, staff, and board members.**

Margaret White added that Prevention Connections was established in 2003 under the direction of this Board to have a 501C (3). Prevention Connections board is accepting nominations and is in need of one or more VFHY interlocking directors. If you have an interest in serving on the PC board, please see Danny Saggese.

Announcements:

Board Meeting Dates:

December 1, 2010

May 17, 2011

September 13, 2011

December 6, 2011

All meetings will be held at the VCU Siegel Center in the Founders Room.

Adjournment:

Motion: to adjourn: Dr. Patti Kiger.

Second: Edda Collins Coleman

Vote: Unanimous in favor.

Meeting adjourned at 1:45 p.m.