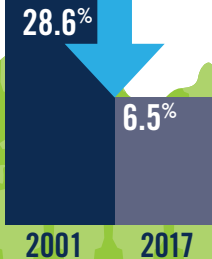


We Get Results

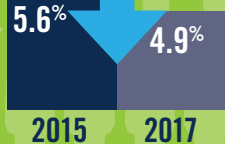
MIDDLE SCHOOL SMOKING RATE HAS DECLINED



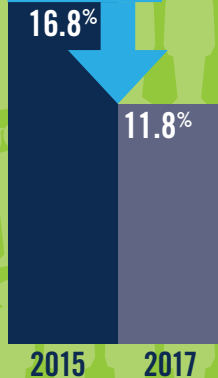
HIGH SCHOOL SMOKING RATE HAS DECLINED



MIDDLE SCHOOL E-CIGARETTE USE HAS DECLINED



HIGH SCHOOL E-CIGARETTE USE HAS DECLINED



KIDS PREVENTED FROM SMOKING

118,000 EACH YEAR

LIVES VFHY WILL SAVE

37,500

EACH YEAR IN DECADES TO COME

SAVINGS TO STATE GOVERNMENT

\$2.4 BILLION

KIDS REACHED

1.3 MILLION+ PER YEAR

OVERWEIGHT TEENS DECREASED FROM 17.2% IN 2011 TO 15.5% IN 2017

TEENS DRINKING SODA DAILY FROM 24.3% IN 2011 TO 16.4% IN 2017

We Have More Work to Do

3,100 KIDS UNDER AGE 18 ARE BECOMING SMOKERS EACH YEAR

360,000 OBESE AND OVERWEIGHT VIRGINIA HIGH SCHOOLERS

TAXPAYERS PAY \$3.11 BILLION IN SMOKING-RELATED HEALTH CARE COSTS

5,300 YOUTH DIAGNOSED WITH TYPE II DIABETES EACH YEAR NATIONALLY